



2023 Chamber's Choice Awards & Gala

Sponsorship Opportunities

For 85 years, DC Chamber of Commerce has proven adaptability is the key to success. We engage, we listen, we experience, and together, we create a better community. DC Chamber of Commerce no longer adapts to fit in, we stand with our members transforming and innovating. Join us as we celebrate those who have made an impact in our community - leading the way and setting a new precedent that has left a mark.

Friday, November 10, 2023

Washington Hilton Hotel

1919 Connecticut Ave., NW

Washington, DC

For more information:

Natalie Harris, Chief of Staff, nharris@dcchamber.org



Premier Sponsorships

Event Sponsor \$50,000

- Recognition as Event Sponsor throughout the evening with signage and verbal acknowledgments
- Opportunity to welcome guests from the stage (3 minutes)
- Two (2) Premier Tables of ten (10) guests with branded table signage
- Opportunity to present Chamber's Choice Award
- Company logo hyperlinked on Chamber website through 2023
- Recognition in press releases, e-blasts and social media marketing pre and post event
- Recognition as Event Sponsor in advertising and event signage, print and digital
- Prominent placement of logo on event materials
- Full-page inside cover advertisement in digital program (must be received by October 31)
- Full-page digital ad and logo recognition displayed on multiple screens during Gala.
- Four (4) rotations per looping deck for maximum visibility
- Co-branded logo opportunity with the DC Chamber of Commerce throughout the event onsite
- Promotional item placed on each seat (approved by DCCC)
- 60-second company video posted on the Gala's event webpage produced by Sponsor
- One company repost on the Chamber's social media channels each quarter
- Speaking opportunity at one (1) future DCCC event to be approved by the Chamber (Annual Meeting, State of the District or Small Business Summit)
- The opportunity to host one (1) exclusive breakfast or luncheon with the Chamber's President & CEO and up to 10 chamber members (does not include event costs)
- One (1) exclusive customized company email approved and sent by the DC Chamber of Commerce to its members

Awards Sponsor \$40,000

- Recognition as Awards Sponsor throughout the evening with signage and verbal acknowledgments
- Two (2) Premier Tables of 10 (ten) guests with branded table signage
- Opportunity to present two (2) Chamber's Choice Awards
- Company logo hyperlinked on Chamber website through 2023
- Recognition as Award Sponsor in press releases, e-blasts and social media before & after event
- Recognition as Award Sponsor in advertising and event signage, print and digital
- Prominent placement of logo on event materials
- Full-page advertisement in digital program (must be received by October 31)
- Full-page digital ad and logo recognition displayed on multiple screens during Gala. Three (3) rotations per looping deck for strong visibility
- 1-minute podium intro of Awards Presentation as the exclusive sponsor (or 1 minute company video to be shown at the start of Awards Presentation)
- Speaking opportunity at one (1) future DCCC event to be approved by the Chamber (Annual Meeting, State of the District or Small Business Summit)
- Company logo co-branded with the DC Chamber on the award
- One company repost on the Chamber's social media channels each quarter over 12 months
- The opportunity to host one (1) educational webinar or networking mixer for Chamber members
- One (1) exclusive customized company email approved and sent by the DC Chamber of Commerce to its members



Grand Reception Sponsor \$35,000 - SOLD

- Recognition as Grand Reception Sponsor (Pre-Dinner + Networking) through the evening on signage and through verbal acknowledgments
- Two (2) Premier Tables of ten (10) guests with branded table signage
- Opportunity to present two (2) Chamber's Choice Awards
- Company logo hyperlinked on Chamber website through 2023
- Recognition in press releases, e-blasts and social media marketing pre and post event
- Prominent placement of logo on event materials
- Logo on event signage - print and digital
- Full-page advertisement in digital program (must be received by October 31)
- Full-page digital ad and logo recognition displayed on multiple screens during Gala. Three (3) rotations per looping deck for strong visibility
- Two (2) company reposts on the Chamber's social media channels over 12 months
- One (1) exclusive customized company email approved and sent by the DC Chamber of Commerce to its members

Honoree Video Sponsor \$35,000

- Recognition as Honoree Video Sponsor throughout the evening on signage and through verbal acknowledgments
- Two (2) Premier Tables of ten (10) guests with branded table signage
- Company logo hyperlinked on Chamber website through 2023
- Recognition in press releases, e-blasts and social media marketing pre and post event
- Recognition as Honoree Video Sponsor in advertising, print and digital
- Prominent placement of logo on event materials
- Logo on event signage - print and digital
- Full-page advertisement in digital program (must be received by October 31)
- Full-page digital ad and logo recognition displayed on multiple screens during Gala. Three (3) rotations per looping deck for strong visibility
- Two (2) company reposts on the Chamber's social media channels over 12 months
- One (1) exclusive customized company email approved and sent by the DC Chamber of Commerce to its members



Guest Experience Sponsor \$25,000

- Recognition as the Guest Experience Sponsor throughout the evening on signage and through verbal acknowledgments
- This opportunity allows sponsors to host the photo booth area with sign-acknowledgement
- Company logo incorporated into the photo booth through a filter and/or creative branding
- One (1) Premier Table of ten (10) guests with branded table signage
- Company logo hyperlinked on Chamber website through 2023
- Recognition in press releases, e-blasts and social media marketing pre and post event
- Recognition as the Guest Experience Sponsor in advertising, print and digital
- Prominent placement of logo on event materials
- Logo on event signage - print and digital
- Half-page advertisement in digital program (must be received by October 31)
- Full-page digital ad and logo recognition displayed on multiple screens during Gala. Three (3) rotations per looping deck for strong visibility
- Two (2) company reposts on the Chamber's social media channels over 12 months
- One (1) exclusive customized company email approved and sent by the DC Chamber of Commerce to its members

Dessert Reception Sponsor \$25,000

- Recognition as Dessert Reception Sponsor (Post-Dinner, Dessert Reception + Networking) through the evening on signage and through verbal acknowledgments
- One (1) Premier Table of ten (10) guests with branded table signage
- Opportunity to introduce entertainment as the official start of the Dessert Reception
- Company logo hyperlinked on Chamber website through 2023
- Recognition in press releases, e-blasts and social media marketing pre and post event
- Prominent placement of logo on event materials
- Logo on event signage - print and digital
- Half-page advertisement in digital program (must be received by October 31)
- Full-page digital ad and logo recognition displayed on multiple screens during Gala. Three (3) rotations per looping deck for strong visibility
- Two (2) company reposts on the Chamber's social media channels over 12 months
- One (1) exclusive customized company email approved and sent by the DC Chamber of Commerce to its members



Gala Table Sponsorships

Platinum Sponsor \$15,000

- Reserved table of ten (10) with branded table signage
- Hyperlinked company logo on Chamber website through 2023
- Prominent logo placement on event signage, event screens and Gala Program Book
- Full-page digital ad displayed on screens at the Gala
- Listing in the Gala Program E-Book

Diamond Sponsor \$10,000

- Reserved table of ten (10) with branded table signage
- Hyperlinked company logo on Chamber website through 2023
- Company logo placement on event signage, event screens and Gala Program Book
- Full-page digital ad displayed on screens at the Gala
- Listing in the Gala Program E-Book

Gold Sponsor \$8,000

- Reserved table of ten (10) with branded table signage
- Hyperlinked company logo on Chamber website through 2023
- Company logo placement on event signage, event screens and Gala Program Book
- Full-page digital ad displayed on screens at the Gala
- Listing in the Gala Program E-Book

Silver Sponsor \$5,000

- Reserved table of eight (8) with branded table signage
- Listing on event website
- Company logo placement on event signage, event screens and Gala Program Book
- Full-page digital ad displayed on screens at the Gala
- Listing in the Gala Program E-Book

Bronze Table Sponsor \$3,000

- Reserved table of six (6) with branded table signage
- Listing on event website
- Company logo placement on event signage, event screens and Gala Program Book
- List in the Gala Program E-Book



Sponsorship Registration Form

Company _____

Contact Name _____

Telephone _____ Email _____

Exact name to be listed on event materials _____

Premier Sponsorships

- Event Sponsor - \$50,000
- Awards Sponsor - \$40,000
- Grand Reception Sponsor - \$35,000
- Honoree Video Sponsor - \$35,000
- Guest Experience Sponsor - \$25,000
- Dessert Reception Sponsor - \$25,000

Table Sponsorships

- Platinum - \$15,000
- Diamond - \$10,000
- Gold - \$8,000
- Silver - \$5,000
- Bronze - \$3,000

Payment by Credit Card

Name on Card _____

Card Number _____

Expiration Date _____ Security Code _____

Billing Address _____

State _____ Zip _____

Payment by Invoice

- Please invoice me. By signing below you are authorizing the DC Chamber of Commerce to invoice you for the sponsorship above. Please note the entire invoice must be paid prior to the event to secure seating.

Please return this to sponsorships@dcchamber.org



Key Deadlines

Logo for the invitation Premier Sponsors Only	8/31/23	Logos received after this date may not be included until the 2nd generation of the invitation
Logo for Event Signage	10/17/23	Logos received after this date may not be included at the gala.
Program and Digital Signage	10/31/23	Items received after this deadline may not be included at the gala.
Guest Lists	11/7/23	Tickets can only be released at registration to your submitted guests.

Please email the requested items above to sponsorships@dcchamber.org prior to the deadline. Logos and ads should be png, pdf, or eps. Please note that no logos are included on the Save the Date.

For more information:
Natalie Harris, Chief of Staff
nharris@dcchamber.org