



# 2024 Chamber's Choice Awards & Gala

## Sponsorship Opportunities

For 86 years, the DC Chamber of Commerce has proven adaptability is the key to success. We engage, we listen, we experience, and together, we advocate and create a better community.

The DC Chamber of Commerce no longer adapts to fit in, we stand with our members innovating, building and bringing communities together creating a powerful city. Join us as we celebrate those who have made an impact in our community - leading the way and setting a new precedent that has left a mark.

**Friday, October 11, 2024**

**The National Building Museum**

401 F St. NW (Event entrance is on G St. NW)

Washington, DC, 20001

For more information please contact:

Don Martin, Event & Operations Specialist, [dmartin@dcchamber.org](mailto:dmartin@dcchamber.org)

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# Premier Sponsorships

## Event Sponsor \$50,000 - SOLD: Comcast

- Recognition as Event Sponsor throughout the evening inclusive of:
  - Onsite: Event signage, verbal acknowledgments, Powerpoint and other Digital platforms
  - Pre | Post: Press releases, e-blasts and social media marketing
  - Logo Placement: All Event Materials and DC Chamber website
- Opportunity to welcome guests from the stage (3 minutes)
- Two (2) Premier Tables of ten (10) guests with branded table signage
- Opportunity to present the Chamber's Choice Award
- Company logo hyperlinked on Chamber website through 2024
- Full-page inside cover advertisement in digital program (must be received by September 30)
- Full-page digital ad and logo recognition displayed on multiple screens during Gala.
- Co-branded logo opportunity with the DC Chamber of Commerce throughout the event onsite
- 60-second company video posted on the Gala's event webpage produced by Sponsor
- Promotional item placed on each seat (approved by DCCC) - This can also be a thank farewell gift
- One company repost on the Chamber's social media channels each quarter
- Speaking opportunity at one (1) future DCCC event to be approved by the Chamber (Annual Meeting, State of the District or Small Business Summit)
- The opportunity to host one (1) exclusive breakfast or luncheon with the Chamber's President & CEO and up to 10 chamber members (does not include event costs)
- One (1) exclusive customized company email approved and sent by the DC Chamber of Commerce to its members

## Awards Sponsor \$40,000 - SOLD: Amazon

- Recognition as Awards throughout the evening inclusive of:
  - Onsite: Event signage, verbal acknowledgments, Powerpoint and other Digital platforms
  - Pre | Post: Press releases, e-blasts and social media marketing
  - Logo Placement: All Event Materials and DC Chamber website
- Two (2) Premier Tables of 10 (ten) guests with branded table signage
- Opportunity to present two (2) Chamber's Choice Awards
- Company logo co-branded with the DC Chamber on the award
- Company logo hyperlinked on Chamber website through 2024
- Full-page advertisement in digital program (must be received by September 30)
- Full-page digital ad and logo recognition displayed on multiple screens during Gala.
- 1-minute podium intro of Awards Presentation as the exclusive sponsor
  - or 1 minute company video to be shown at the start of Awards Presentation
- One company repost on the Chamber's social media channels each quarter over 12 months
- Speaking opportunity at one (1) future DCCC event to be approved by the Chamber (Annual Meeting, State of the District or Small Business Summit)
- The opportunity to host one (1) educational webinar or networking mixer for Chamber members
- One (1) exclusive customized company email approved and sent by the DC Chamber of Commerce to its members

## Grand Reception Sponsor \$40,000 - SOLD: Verizon

- Recognition as Grand Reception Sponsor inclusive of:
  - Welcome Reception Signage - 2 signs Grand Reception Sponsor only during reception
  - Onsite: Additional event signage, verbal acknowledgments, Powerpoint and other Digital platforms
  - Pre | Post: Press releases, e-blasts and social media marketing
  - Logo Placement: All Event Materials and DC Chamber website
- Two (2) Premier Tables of 10 (ten) guests with branded table signage
- Opportunity to present two (2) Chamber's Choice Awards
- Company logo hyperlinked on Chamber website through 2024
- Full-page advertisement in digital program (must be received by September 30)
- Full-page digital ad and logo recognition displayed on multiple screens during Gala.
- Two (2) company reposts on the Chamber's social media channels over 12 months
- One (1) exclusive customized company email approved and sent by the DC Chamber of Commerce to its members

## Dessert Reception Sponsor \$40,000 - SOLD: DOES

- Recognition as Honoree Video Sponsor inclusive of:
  - Welcome Reception Signage - 2 signs Dessert Reception Sponsor only during reception
  - Onsite: Additional event signage, verbal acknowledgments, Powerpoint and other Digital platforms
  - Pre | Post: Press releases, e-blasts and social media marketing
  - Logo Placement: All Event Materials and DC Chamber website
- Two (2) Premier Tables of 10 (ten) guests with branded table signage
- Opportunity to introduce entertainment as the official start of the Dessert Reception
- Company logo hyperlinked on Chamber website through 2024
- Half-page advertisement in digital program (must be received by September 30)
- Full-page digital ad and logo recognition displayed on multiple screens during Gala.
- Two (2) company reposts on the Chamber's social media channels over 12 months
- One (1) exclusive customized company email approved and sent by the DC Chamber of Commerce to its members

## Guest Experience Sponsor \$25,000 - SOLD: Johns Hopkins /Sibley Memorial Hospital | LINKS Strategic Partner

- Recognition as Guest Experience Sponsor inclusive of:
  - Welcome Reception Signage
  - Onsite: Signage at all interactive event activations (photo booth, and others), Additional event signage, verbal acknowledgments, Powerpoint and other Digital platforms
  - Pre | Post: Press releases, e-blasts and social media marketing
  - Logo Placement: All Event Materials and DC Chamber website
- One (1) Premier Tables of 10 (ten) guests with branded table signage
- Company logo hyperlinked on Chamber website through 2024
- Half-page advertisement in digital program (must be received by September 30)
- Full-page digital ad and logo recognition displayed on multiple screens during Gala.
- Two (2) company reposts on the Chamber's social media channels over 12 months
- One (1) exclusive customized company email approved and sent by the DC Chamber of Commerce to its members

## Bar Sponsor \$15,000 - 2 Available

- Recognition as Bar Sponsor inclusive of:
  - Welcome Reception Signage
  - Onsite: Additional event signage, verbal acknowledgments, Powerpoint and other Digital platforms. Branding/Signage on all Bars
  - Pre | Post: Press releases, e-blasts and social media marketing
  - Logo Placement: All Event Materials and DC Chamber website
- One (1) Premier Tables of 10 (ten) guests with branded table signage
- Company logo hyperlinked on Chamber website through 2024
- Half-page advertisement in digital program (must be received by September 30)
- Full-page digital ad and logo recognition displayed on multiple screens during Gala.
- Two (2) company reposts on the Chamber's social media channels over 12 months
- One (1) exclusive customized company email approved and sent by the DC Chamber of Commerce to its members

## Valet Sponsor - \$15,000 - SOLD: USP Holdings

- Recognition as Valet Sponsor inclusive of:
  - Signage at Valet Station
  - Inclusion on all event signage
  - Onsite: Additional event signage, verbal acknowledgments, Powerpoint and other Digital platforms. Branding/Signage on all Bars
  - Pre | Post: Press releases, e-blasts and social media marketing
  - Logo Placement: All Event Materials and DC Chamber website
- One (1) Premier Tables of 10 (ten) guests with branded table signage
- Company logo hyperlinked on Chamber website through 2024
- Half-page advertisement in digital program (must be received by September 30)
- Full-page digital ad and logo recognition displayed on multiple screens during Gala.
- Opportunity to place Branded Amenity inside cars (DCCC Approval)
- Two (2) company reposts on the Chamber's social media channels over 12 months
- One (1) exclusive customized company email approved and sent by the DC Chamber of Commerce to its members

## Centerpiece Sponsor- \$15,000 - SOLD: Howard University & Gelberg Signs

- Recognition as Centerpiece Sponsor inclusive of:
  - Inclusion on all Signage -
  - Onsite: Additional event signage, verbal acknowledgments, Powerpoint and other Digital platforms. Branding/Signage on all Bars
  - Pre | Post: Press releases, e-blasts and social media marketing
  - Logo Placement: All Event Materials and DC Chamber website
  - Centerpiece will include signage with sponsor logo on tables.
- One (1) Premier Tables of 10 (ten) guests with branded table signage
- Company logo hyperlinked on Chamber website through 2024
- Half-page advertisement in digital program (must be received by September 30)
- Full-page digital ad and logo recognition displayed on multiple screens during Gala.
- Two (2) company reposts on the Chamber's social media channels over 12 months
- One (1) exclusive customized company email approved and sent by the DC Chamber of Commerce

# Table Sponsorships

## Platinum Sponsor \$15,000

- Premium table of ten (10) with branded table signage
- Hyperlinked company logo on Chamber website through 2024
- Prominent logo placement on event signage and event screens
- Full-page digital ad displayed on screens at the Gala
- Listing in the Gala Program E-Book

## Diamond Sponsor \$10,000

- Prime table of ten (10) with branded table signage
- Hyperlinked company logo on Chamber website through 2024
- Company logo placement on event signage and event screens
- Full-page digital ad displayed on screens at the Gala
- Listing in the Gala Program E-Book

## Gold Sponsor \$8,000

- Table of ten (10) with branded table signage
- Hyperlinked company logo on Chamber website through 2024
- Company logo placement on event signage and event screens
- Full-page digital ad displayed on screens at the Gala
- Listing in the Gala Program E-Book

## Silver Sponsor \$6,000

- Table of eight (8) with branded table signage
- Listing on event website
- Company logo placement on event signage and event screens
- Full-page digital ad displayed on screens at the Gala
- Listing in the Gala Program E-Books

## Bronze Table Sponsor \$3,500 - SOLD OUT

- Table of four (4) with branded table signage
- Listing on event website
- Company logo placement on event signage and event screens
- List in the Gala Program E-Book

# Sponsorship Registration Form

Company \_\_\_\_\_

Contact Name \_\_\_\_\_

Telephone \_\_\_\_\_ Email \_\_\_\_\_

Exact name to be listed on event materials \_\_\_\_\_

## Premier Sponsorships

- Event Sponsor - \$50,000
- Awards Sponsor - \$40,000
- Grand Reception Sponsor - \$40,000
- Honoree Video Sponsor - \$35,000
- Guest Experience Sponsor - \$25,000
- Dessert Reception Sponsor - \$25,000
- Bar Sponsor - \$15,000
- Valet Sponsor - \$15,000
- Centerpiece Sponsor - \$15,000

## Table Sponsorships

- Platinum - \$15,000
- Diamond - \$10,000
- Gold - \$8,000
- Silver - \$5,000
- Bronze - \$3,500

## Payment by Credit Card

Name on Card \_\_\_\_\_

Card Number \_\_\_\_\_

Expiration Date \_\_\_\_\_ Security Code \_\_\_\_\_

Billing Address \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

## Payment by Invoice

- Please invoice me. By signing below you are authorizing the DC Chamber of Commerce to invoice you for the sponsorship above. Please note the entire invoice must be paid prior to the event to secure seating.

Please return this to [sponsorships@dcchamber.org](mailto:sponsorships@dcchamber.org)

## Key Deadlines

Logo for the invitation Premier Sponsors Only	7/28/24	Logos received after this date may not be included until the 2nd generation of the invitation
Logo for Event Signage	9/1/24	Logos received after this date may not be included at the gala.
Program and Digital Signage	9/1/24	Items received after this deadline may not be included at the gala.
Guest Lists	9/29/24	Tickets can only be released at registration to your submitted guests.

Please email the requested items above to [sponsorships@dcchamber.org](mailto:sponsorships@dcchamber.org) prior to the deadline. Logos and ads should be png, pdf, or eps.

Please note that no logos are included on the Save the Date.

For more information please contact:

Don Martin, Event & Operations Specialist, [dmartin@dcchamber.org](mailto:dmartin@dcchamber.org)  
Natalie Harris, Chief of Staff, [nharris@dcchamber.org](mailto:nharris@dcchamber.org)